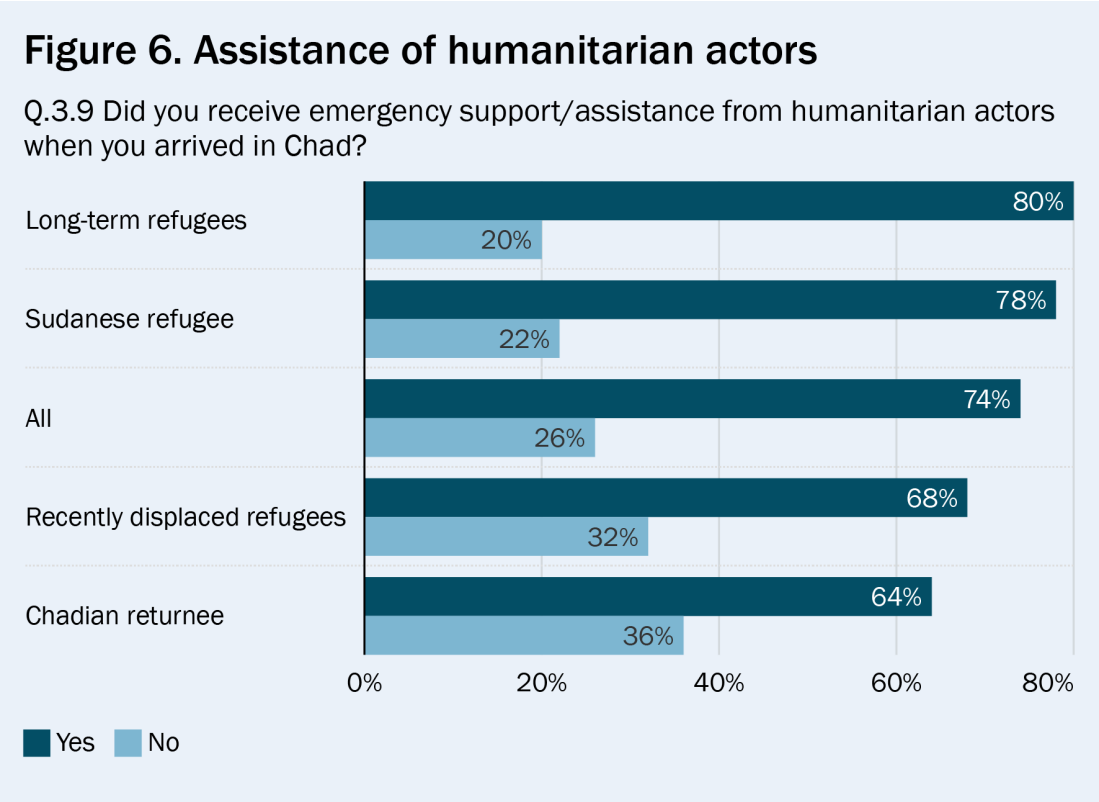
SIPRI Graphics Service Packages

Package 1: Basic Data Visualization

1 working day for 1–4 graphics

Scope: Simple quantitative graphics for quick-turnaround needs.

- **Graphic Types:**
  - Bar charts, column charts, line charts, pie charts based on quantitative data
  - Simple tables and data visualizations
- **Services Included:**
  - Application of SIPRI's visual style guide (colors, fonts, labeling)
  - Formatting for SIPRI publications
  - One round of feedback with the author
- **Example:**



Package 2: Enhanced Data Visualization & Infographics

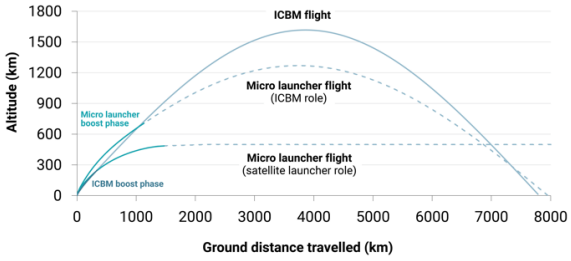
3 working days for 1–3 graphics

Scope: More detailed and refined graphics with custom layouts.

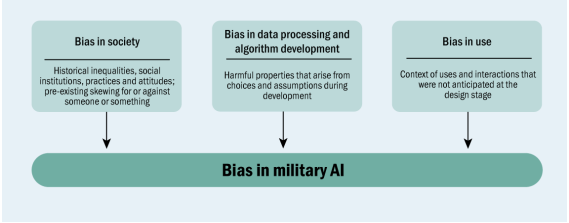
- **Graphic Types:**
  - Multi-variable charts (e.g., stacked bar charts, scatter plots)
  - Thematic static maps
  - Small infographics (e.g., process diagrams, conceptual visuals)
  - Combination of multiple data-driven elements
- **Services Included:**
  - Application of SIPRI's visual style guide (colors, fonts, labeling)
  - Formatting for SIPRI publications
  - Consultation on the most effective visualization methods
  - Integration with text and research findings
  - Two rounds of feedback with the author

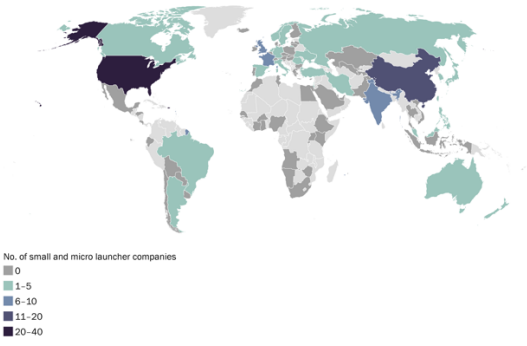
- **Examples:**

Figure 1.1. Map of the Indo-Pacific region



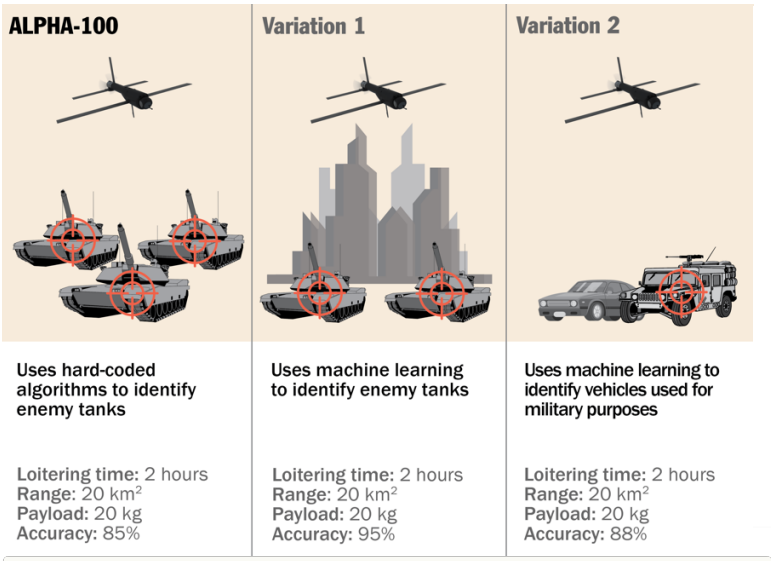
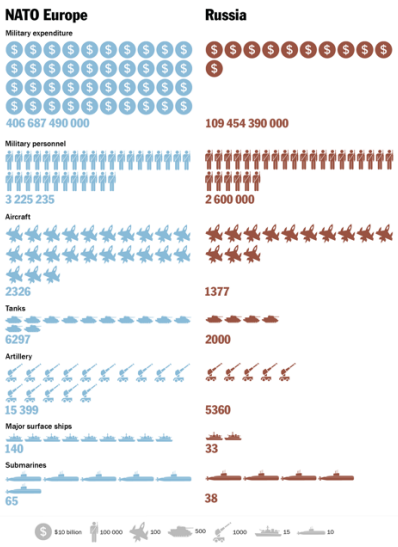
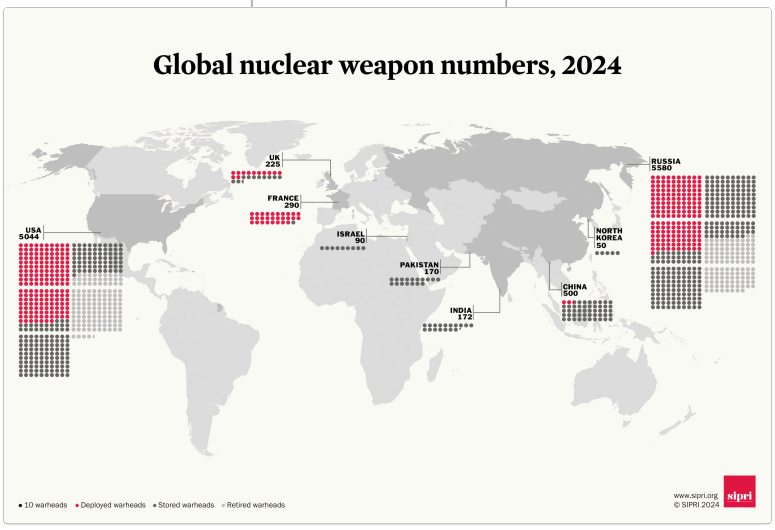
Note: The figure shows the modelled trajectories of a typical intercontinental-range ballistic missile (ICBM), of a micro launcher used for a satellite launch and of the same micro launcher used as an ICBM. The boost phase is the portion of a flight when engines are used to gain velocity.
Source: Markus Schiller, ST Analytics (2023).





Package 3: Comprehensive Visual Storytelling & Interactive Graphics

5+ working days for 1–3 graphics

Scope: Advanced, high-impact graphics and interactive elements for in-depth research reports or online features. Interactive online graphics for commentaries after consultation.

- **Graphic Types:**
  - Interactive data visualizations (e.g., dynamic charts, animated graphics)
  - Advanced thematic and geospatial maps
  - Conceptual or non-quantitative infographics
  - Full-page visual storytelling elements for reports/web
- **Services Included:**
  - Application of SIPRI's visual style guide (colors, fonts, labeling)
  - Formatting for SIPRI publications
  - In-depth consultation with researchers to define key visual stories
  - Strategic guidance on which insights to highlight
  - Integration with text and research findings
  - Two rounds of feedback with the authors
- **Examples:**